

SUCCESSFUL AWARD MANAGEMENT IN PRACTICE

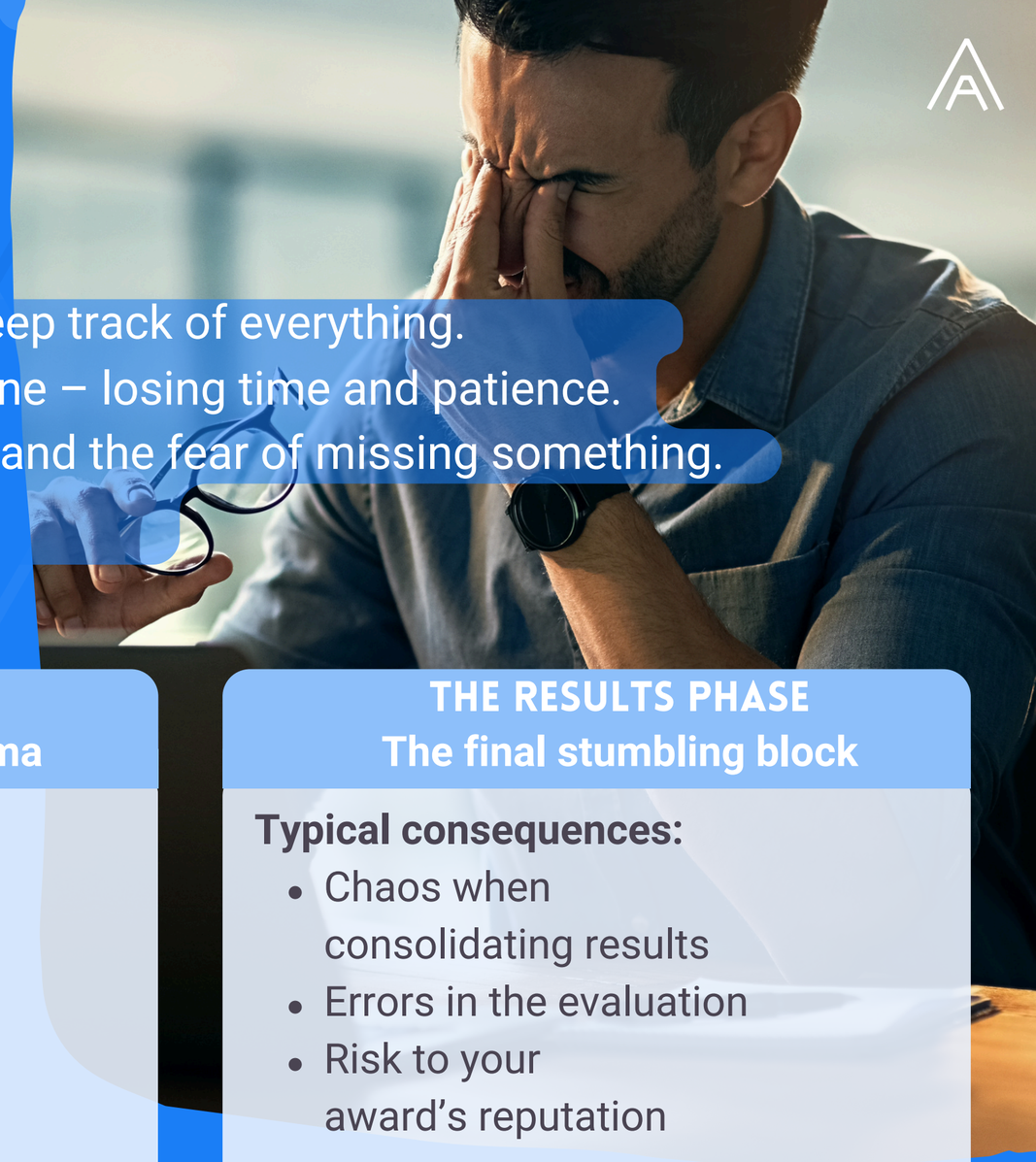
wienerberger Brick Award

Insights & experiences
from working with
alpha awards

BRICK
AWARD
Outstanding
International
Brick Architecture

alpha
awards

SOUND FAMILIAR?



Submissions arrive through all kinds of channels – and you try to keep track of everything.
You prepare **evaluation sheets** by hand and send them out one by one – losing time and patience.
In the end, you wrestle with the **results** – spreadsheets, corrections and the fear of missing something.

Then you know the typical challenges of award management.

THE SUBMISSION PHASE
Off to a chaotic start

Typical consequences:

- Overwhelmed by a flood of emails and files
- Lost submissions due to a lack of overview
- Errors under time pressure
- Frustrated entrants due to complicated processes

THE JUDGING PHASE
The spreadsheet dilemma

Typical consequences:

- High effort to create and send out the evaluation sheets
- Error-prone, manual administration
- No overview of the jury's progress
- Dissatisfied judges

THE RESULTS PHASE
The final stumbling block

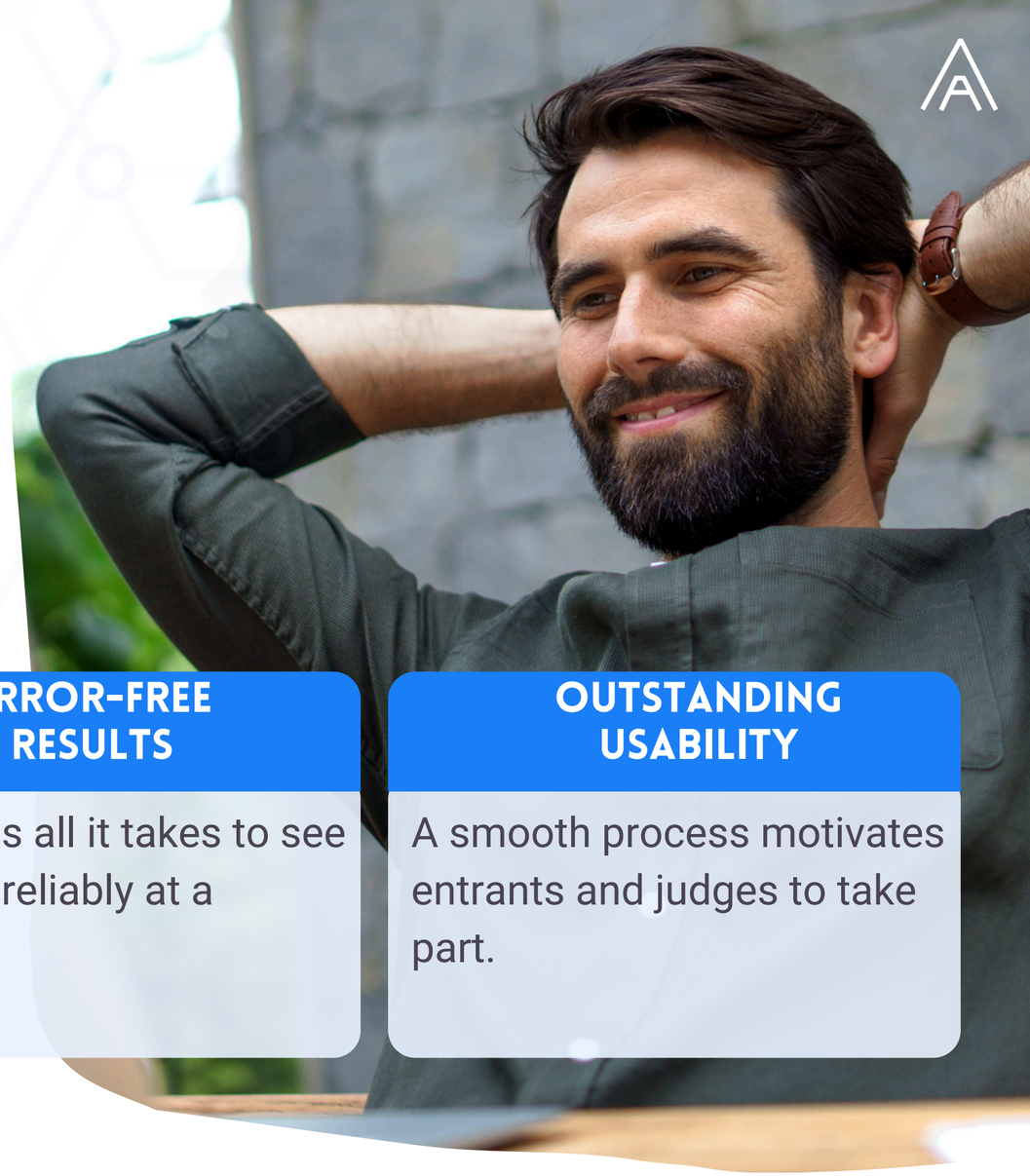
Typical consequences:

- Chaos when consolidating results
- Errors in the evaluation
- Risk to your award's reputation

BUT THERE IS ANOTHER WAY

The solution: the alpha awards award management system

With alpha awards, complexity becomes structure – and effort turns into genuine satisfaction for everyone involved.



FAST SUBMISSION PROCESS

The intuitive submission tool only accepts complete submissions.

AUTOMATED JURY PREPARATION

Submissions are automatically prepared and made available to the jury.

ERROR-FREE RESULTS

One click is all it takes to see all results reliably at a glance.

OUTSTANDING USABILITY

A smooth process motivates entrants and judges to take part.

BRICK AWARD

“With the alpha awards award management tool, ***the entire competition process was significantly optimized*** *and – for everyone involved, from entrants to the international jury to the organizing team –* ***clearly structured and transparent at all times****.* ***As a result, submissions, judging and results could be handled efficiently, quickly and reliably****.*

The high level of usability deserves special mention: entrants, jury members and we as the organizer were all ***convinced by how intuitive it is to use*** *– which* ***had a noticeably positive impact on the entire process****.”*

Veronika Schuster-Hofinger | Project Manager Brick Award | Wienerberger AG



THE CHALLENGE



“The wienerberger Brick Award is the leading international competition for contemporary brick architecture and innovative building projects. Since 2004, we have honored the most creative projects from around the world every two years. With this reach and significance, organizing the award comes with complex challenges.

Submitting around 700 projects on average alone requires careful preparation and processing of extensive project information – from plans and images to films. **Judges from all over the world need to be able to review and score the large number of projects quickly, clearly and efficiently**.”

Veronika Schuster-Hofinger | Project Manager Brick Award | Wienerberger AG

THE SOLUTION

“With the alpha awards award management solution, the entire judging and evaluation process was automated and made significantly more efficient:

- **Real-time capture** and organization of **all submissions**
- **Overview** of the status and **progress of evaluations**
- **Automated processing** of submissions for **creating jury exposés**

Thanks to the solution, we were able to efficiently coordinate the evaluation of submissions from around the world as well as the work of the international jury. **The entire process became noticeably simpler, more transparent and more time-efficient.**”

Veronika Schuster-Hofinger | Project Manager Brick Award | Wienerberger AG



THE RESULTS

“Thanks to the introduction of alpha awards, we were able to noticeably improve the organization of the wienerberger Brick Award:

- The administrative workload was **significantly reduced**.
- **Judges appreciated the clarity**, flexibility and ease of use of the system.
- The **results** could be **exported error-free at the push of a button**, saving us **many valuable working hours**.
- The submitted **projects** were **directly available for the jury exposés**.”

Veronika Schuster-Hofinger | Project Manager Brick Award | Wienerberger AG

