

SUCCESSFUL AWARD MANAGEMENT IN PRACTICE

Deutscher Sozialpreis
Insights & experiences
from working with
alpha awards



alpha
Awards

SOUND FAMILIAR?

Submissions arrive through all kinds of channels – and you try to keep track of everything. You prepare **evaluation sheets** by hand and send them out one by one – losing time and patience. In the end, you wrestle with the **results** – spreadsheets, corrections and the fear of missing something.

Then you know the typical challenges of award management.

THE SUBMISSION PHASE Off to a chaotic start

Typical consequences:

- Overwhelmed by a flood of emails and files
- Lost submissions due to a lack of overview
- Errors under time pressure
- Frustrated entrants due to complicated processes

THE JUDGING PHASE The spreadsheet dilemma

Typical consequences:

- High effort to create and send out the evaluation sheets
- Error-prone, manual administration
- No overview of the jury's progress
- Dissatisfied judges

THE RESULTS PHASE The final stumbling block

Typical consequences:

- Chaos when consolidating results
- Errors in the evaluation
- Risk to your award's reputation

BUT THERE IS ANOTHER WAY

The solution: the alpha awards award management system

With alpha awards, complexity becomes structure – and effort turns into genuine satisfaction for everyone involved.

FAST SUBMISSION PROCESS

The intuitive submission tool only accepts complete submissions.

AUTOMATED JURY PREPARATION

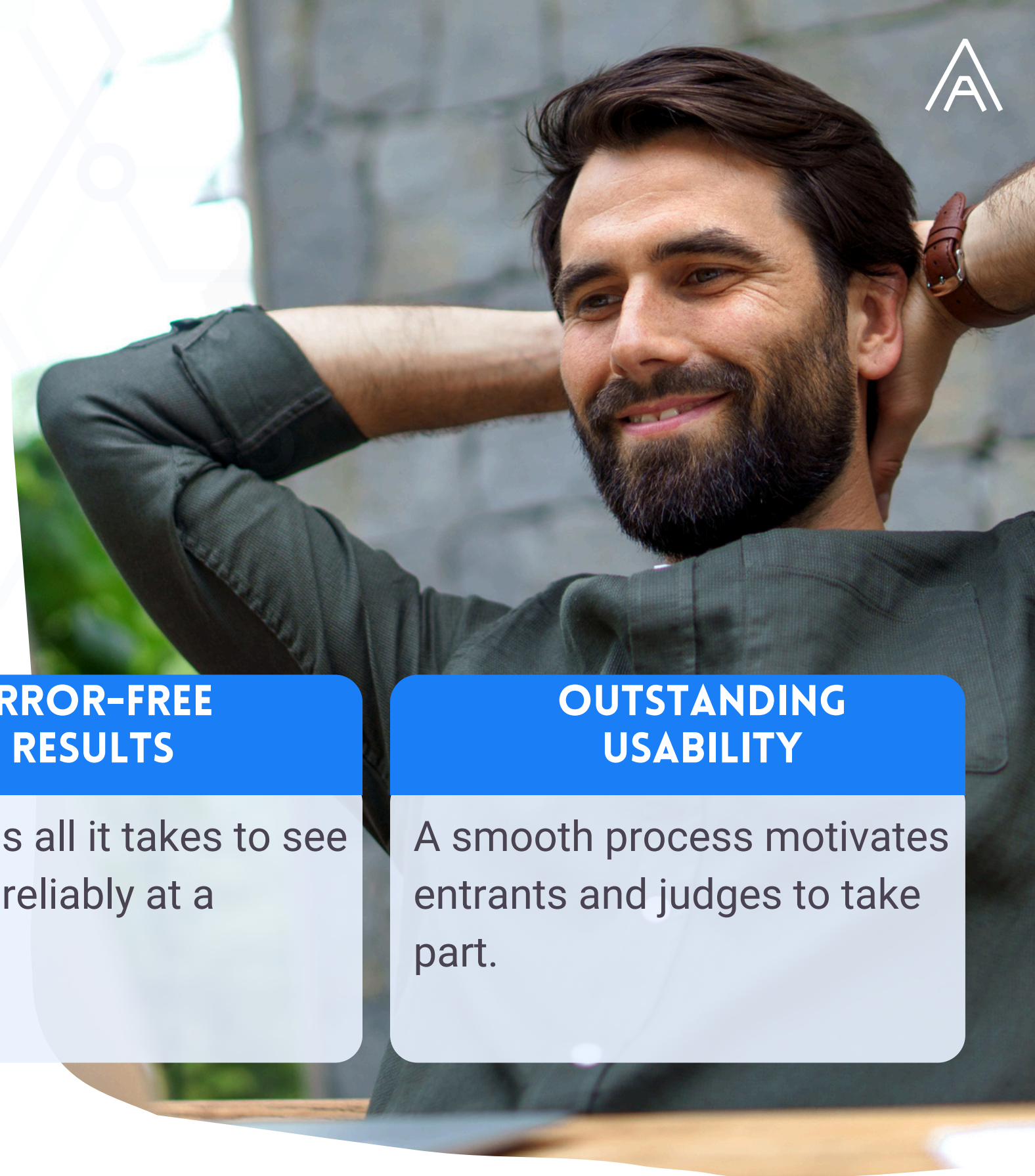
Submissions are automatically prepared and made available to the jury.

ERROR-FREE RESULTS

One click is all it takes to see all results reliably at a glance.

OUTSTANDING USABILITY

A smooth process motivates entrants and judges to take part.



DEUTSCHER SOZIALPREIS

*“The alpha awards award management tool **made the processes considerably easier** – both in the submission phase and in the two-stage judging phase.*

*Intuitive submission and the **reliable presentation** of the submitted entries and materials **gave entrants and judges confidence.***

*Seeing everything at a glance and being able to score right away **also made the judging phases easier to handle.***

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Katrin Goßens, Public Relations Officer at the Federal Association
of Non-Statutory Welfare (BAGFW)
and Project Lead, Deutscher Sozialpreis



THE CHALLENGE

“**Submissions** for the **Deutscher Sozialpreis** were **highly complex** despite digitalized processes, due to the storage of large volumes of data and a variety of supplementary materials.

Both judging phases required extensive preparation in presenting and handling the materials. The **evaluation** was **time-consuming** and **error-prone** each time.”

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Katrin Goßens, Public Relations Officer at the Federal Association of Non-Statutory Welfare (BAGFW) and Project Lead, Deutscher Sozialpreis



THE SOLUTION

“With the alpha awards award management solution, **submitting large volumes of data** and a variety of materials became **effortless**. We **always kept track** of the status of submissions and could easily follow up when needed until all submissions were complete.

Every submission was visible on a single page and **easy for the judges to grasp** and score directly. The entire **judging** process ran smoothly.

Results were generated **at the push of a button**, taking **significantly less time.**”

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Katrin Goßens, Public Relations Officer at the Federal Association of Non-Statutory Welfare (BAGFW) and Project Lead, Deutscher Sozialpreis

